

Our Case for **SUPPORT** IN 2020



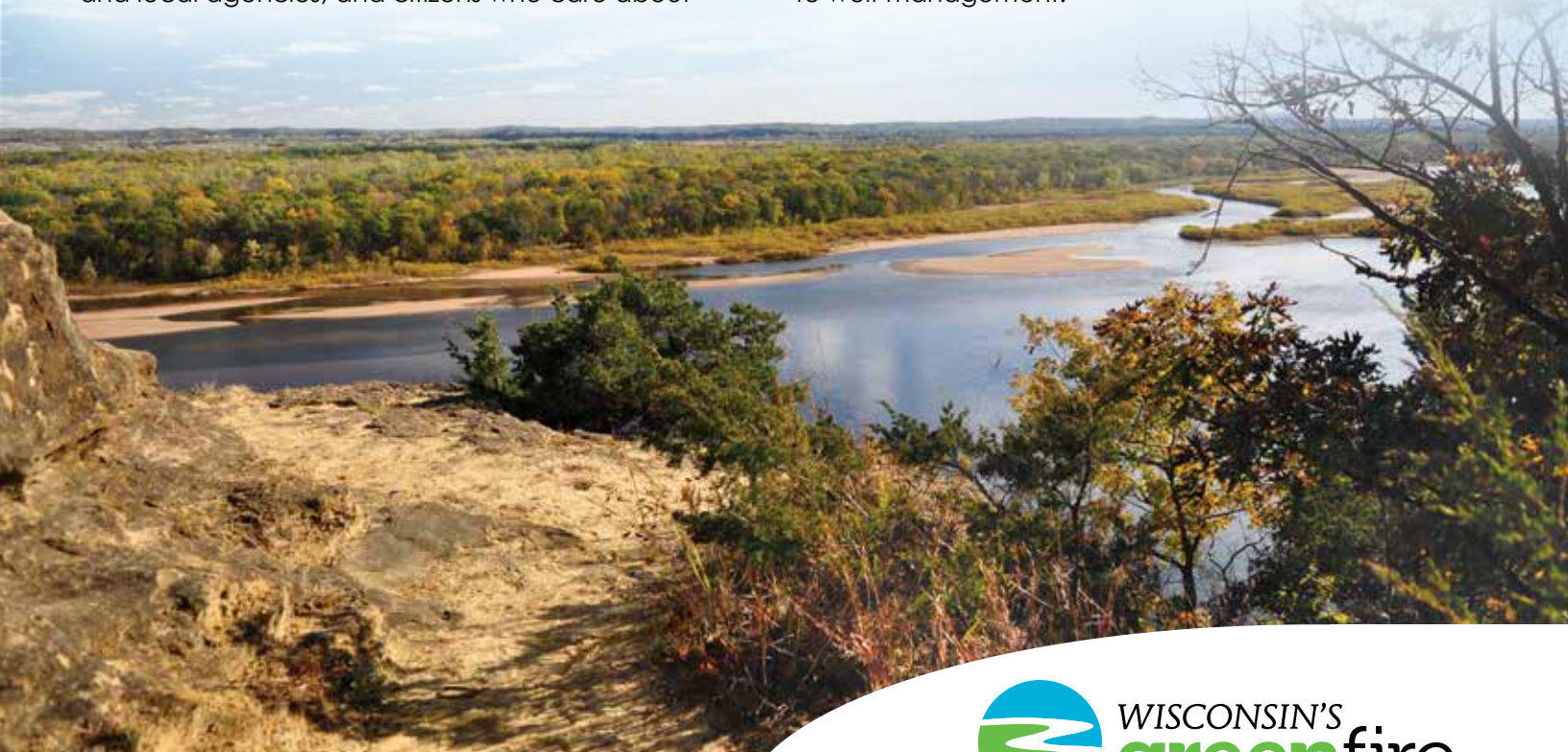
Working for Tomorrow's Natural Resources

Wisconsin's Green Fire (WGF) brings sound science and hard-earned field experience to understanding and managing our natural resources and conserving our environment. WGF is an independent, non-partisan organization committed to using science and professional expertise to support natural resources management and environmental policy.

Since our founding in 2017, Wisconsin's Green Fire has become the go-to organization providing science-based information to policy makers, state and local agencies, and citizens who care about

our conservation tradition and sustaining our natural resources.

WGF's members include wildlife biologists, fisheries scientists, water quality experts, ecologists, foresters, engineers, land protection specialists, attorneys, environmental educators, and citizens from public agencies, academia, and private practice. Together, Wisconsin's Green Fire members share a collective experience that allows us to provide information and analysis on key issues, from wetlands and water quality to wolf management.



Our Case for SUPPORT IN 2020



Wisconsin's Green Fire Today

There is no doubt that at the end of 2020 our world will be dramatically different than the year we began in January. Our board of directors, staff, and our active members who make up Wisconsin's Green Fire are navigating the many changes we are all experiencing this year.

These increasingly turbulent times are calling on us to step forward in ways we have not before, and they are re-shaping many of the conservation issues that affect us all, including climate change, protecting clean water, and conservation of wildlife, fisheries, and public lands.

Wisconsin's Green Fire has been more active and influential in 2020 than at any point since our founding.

Our work this year includes:

- Serving on a select committee to advise Governor Evers and Lt. Governor Mandela Barnes on the future of our **Knowles – Nelson Stewardship Program.**
- Leading a collaborative learning cohort with the **Natural Resources Foundation** and **Gathering Waters** to examine racial inequities in conservation.
- Engaging with agency staff and partners to **protect farm operations** from devastating economic conditions, while ensuring conservation practices that **protect clean water.**
- Working with the United States Climate Alliance, and the Wisconsin Institute for Climate Change Impacts to utilize **the power of forests, farms, and conservation lands** in reducing greenhouse gas emissions.
- Continuing our partnership with the Midwest Environmental Advocates in assessing the **legal and regulatory aspect of oil pipelines.**
- Completing our **assessment of eight key Wisconsin conservation issues** in our biennial series Opportunities Now 2.0.

Our Leadership

WGF is unique because our work is grounded and strengthened by the collective experience of our members.

Our WGF leadership includes a 15-member Board of Directors and a Science Advisory Council with broad experience in conservation science, management, and education. Our WGF leadership provides the vision and expertise to direct our broad range of programs.

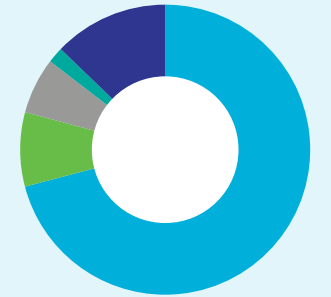
Our WGF staff includes Executive Director Fred Clark, Assistant Director Nancy Larson, Science Director Sarah Wilkins, Legislative Liaison Paul Heinen, Communications Specialist Anna Hawley, and our Administrative Manager Ruth Ann Lee.



Supporting our staff and leadership team are over 75 active WGF members who bring their decades of conservation experience to complex natural resource and science issues.

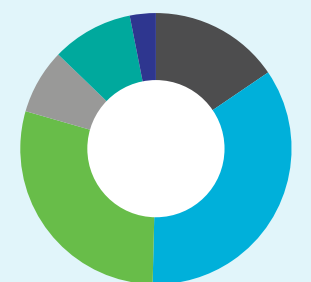
Current Operations

WGF is a lean organization and we rely extensively on the volunteer efforts of our professional members. Our revenue comes from individual donors, foundation grants, member dues, and support from people just like you.



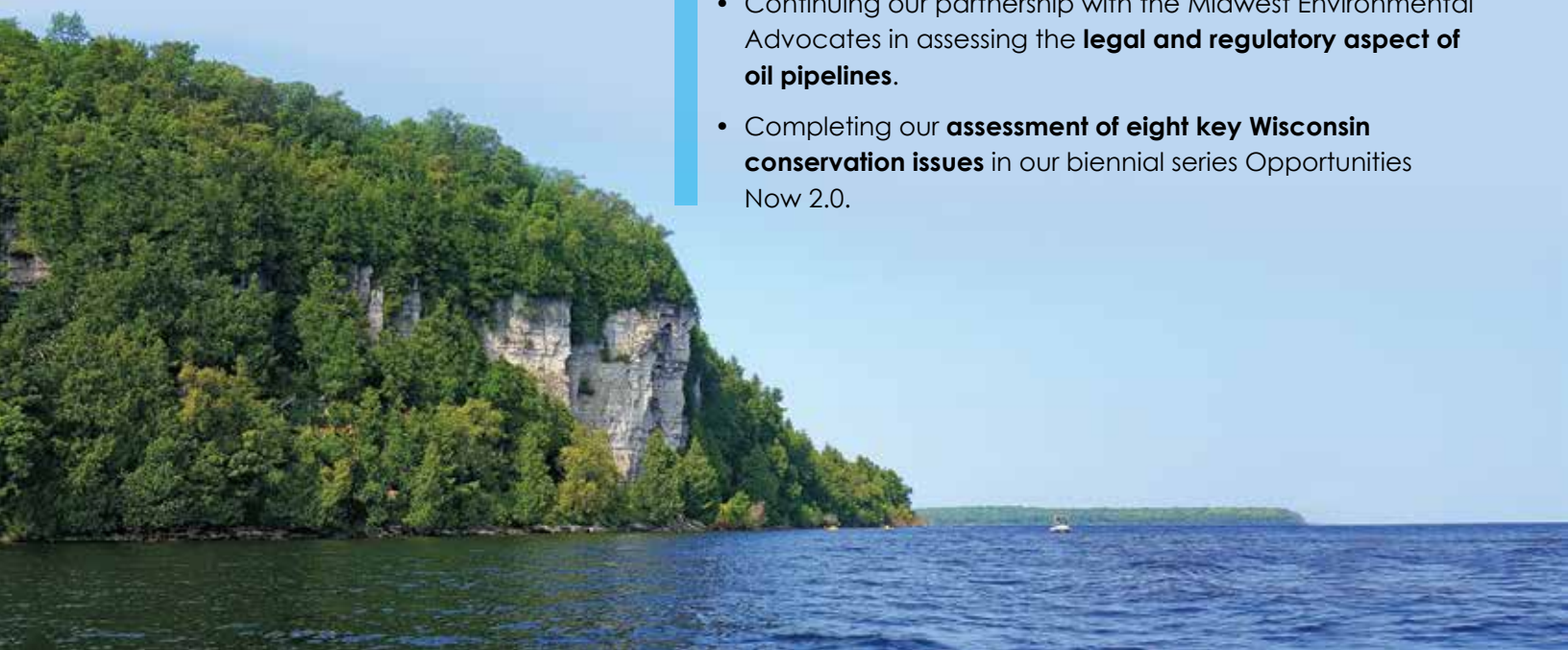
WISCONSIN GREEN FIRE EXPENSES 2020

Personnel and Programs	\$180,000
Stipends and Services	\$21,000
Member Activities	\$15,900
Travel	\$4,500
Other Expenses	\$32,500
TOTAL	\$253,900



WISCONSIN GREEN FIRE REVENUE GOALS 2020

Donations - Individuals	\$40,000
Donations - Major Gifts	\$90,000
Foundation Grants	\$75,000
Membership Dues	\$20,000
WGF Action Fund	\$25,000
Meeting Registrations	\$8,000
TOTAL	\$258,000



Will you consider supporting Wisconsin's Green Fire today?

Your contributions will allow us to:

- Build our Wisconsin's Green Fire Action Fund to allow us to quickly address critical policy issues with the goal of maintaining at least \$25,000 in reserves.
- Expand our work in climate change with a focus on community-based projects in underserved communities and natural climate solutions.
- Develop and launch our new WGF print publication that will showcase the science, art, and practice of conservation in Wisconsin.
- Continue to serve as an expert source and a voice for sustainable, science-based management in contentious natural resource issues including white-tailed deer, wolves, forest management, and managing our fisheries.
- Provide critical general operating support so we can focus our efforts on important natural resource issues.

Your support of Wisconsin's Green Fire can take many forms including:

- Individual unrestricted gifts
- Sponsorship of one of our programs
- Planned monthly giving
- Gift of appreciated securities

Our work is only made possible through the generous support of people like you.

Contributions can be Made Electronically:

<https://wigreenfire.org/make-a-difference/make-a-donation/>

Or by Mail:

Wisconsin's Green Fire, PO Box 1206, Rhinelander, WI 54501

To discuss how we can facilitate your support for WGF please contact:



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