

# Our Case for SUPPORT

IN 2021



**Wisconsin's Green Fire** (WGF) brings sound science and hard-earned field experience to understanding and managing our natural resources and conserving our environment. WGF is an independent organization committed to using science and professional expertise to support natural resources management and environmental policy.

Since our founding in 2017, Wisconsin's Green Fire has become the go-to organization providing science-based information to policy makers, state and local agencies, and citizens who care

about our conservation tradition and sustaining our natural resources.

WGF's members include wildlife biologists, fisheries scientists, water quality experts, ecologists, foresters, engineers, land protection specialists, attorneys, environmental educators, students and young professionals, and citizens from public agencies, academia, and private practice. Together, Wisconsin's Green Fire members share a tremendous collective experience that allows us to provide information and analysis on key issues, from wetlands and water quality to wolf management.



*Photo Credit: Ashley Gries*

# Our Case for SUPPORT IN 2021



## Wisconsin's Green Fire Today

In 2021, conservation and environmental issues are becoming increasingly contentious, with more issues than ever being decided in courts. In the midst of this unprecedented polarization, Wisconsin's Green Fire has emerged as one of Wisconsin's most widely respected and influential conservation organizations.

These increasingly turbulent times are calling on us to step forward – both as respected conservationists, and where needed as advocates – to help shape the outcomes for conservation issues that affect us all including climate change, protecting clean water, and conservation of wildlife, fisheries, and public lands.

**Wisconsin's Green Fire has been more active and influential in 2021 than at any point since our founding. Our work this year includes:**

- Leading a multi-partner **climate readiness assessment in Monroe County** in partnership with The Nature Conservancy, Wisconsin DNR, Wisconsin Land and Water, UW-Madison and UW-Madison Extension, and other partners.
- Using our members' deep expertise to become a trusted voice on **Wisconsin's wolf population and its recovery**. WGF's assessment of the **February 2021 Wolf Hunt** has set the terms of debate about wolf conservation in Wisconsin.
- Engaging with partners to assess the implications of a **sandhill crane hunt** in Wisconsin and understanding the unique values cranes provide in our landscape.
- Working with the United States Climate Alliance, and the *Wisconsin Institute for Climate Change Impacts* to utilize **the power of forests, farms, and conservation lands** to reduce greenhouse gas emissions.
- Completing our assessment of **four key Wisconsin conservation issues** in our report series Opportunities Now. Opportunities Now reports in 2021 addressed **Energy Policy, PFAS, White-tailed Deer, and Wetlands**.





Photo Credit: Gillian Pomplun



# Our Leadership

WGF is unique because our work is grounded in the collective experience of our members.

Our WGF leadership team includes a 15-member Board of Directors and science advisors with broad expertise in conservation science, management, and education. Our WGF leadership provides the vision and experience to direct our broad range of programs.

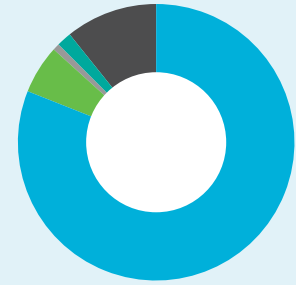
Our WGF staff includes Executive Director Fred Clark, Science Director Sarah Peterson, Water Resources Specialist Nancy Larson, Legislative Liaison Paul Heinen, Communications Fellow Jenny Oren, Climate Science Fellow Heather Stricker, and Administrative Manager Ruth Ann Lee.

Supporting our staff and leadership are the many active WGF members who bring their career conservation experience to complex natural resource and science issues.



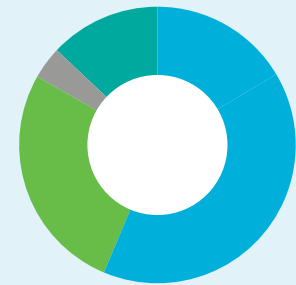
# Current Operations

WGF is a lean organization and we rely extensively on the volunteer efforts of our professional members. Our revenue comes from individual donors, foundation grants, member dues, and support from people just like you.



### WISCONSIN GREEN FIRE EXPENSES 2021

● Salaries and Benefits	\$256,000
● Stipends and Services	\$18,000
● Member Activities	\$2,500
● Travel	\$5,500
● Other Expenses	\$34,000
<b>TOTAL</b>	<b>\$316,000</b>



### WISCONSIN GREEN FIRE REVENUE GOALS 2021

● Donations - Individuals	\$178,000
● Foundation Grants	\$85,000
● Membership Dues	\$12,000
● Other Revenue	\$25,000
<b>TOTAL</b>	<b>\$316,000</b>



# Will you consider supporting Wisconsin's Green Fire today?

## Your contributions will allow us to:

- Build our **Wisconsin's Green Fire Action Fund** to allow us to quickly address critical policy issues with the goal of maintaining at least \$25,000 in reserves.
- Expand our work leading **community-based climate assessments** with a focus on projects in under-served communities emphasizing conservation and environmental equity.
- Launch our **Conservation Pathways program** to provide scholarships and mentorship to young people entering conservation careers.
- Continue to be an expert source and a voice for **sustainable, science-based management** in contentious natural resource issues including management of white-tailed deer, wolves, forests and fisheries.
- Provide essential **general operating support** so we can focus our efforts on important natural resource issues.

Your support of Wisconsin's Green Fire can take many forms including:

- Individual unrestricted gifts
- Planned monthly giving
- Sponsorship of one of our programs
- Gift of appreciated securities

Our work is only made possible through the generous support of people like you.

## Contributions can be made online:

[wigreenfire.org/make-a-difference/make-a-donation/](http://wigreenfire.org/make-a-difference/make-a-donation/)

## Or by mail:

Wisconsin's Green Fire, PO Box 5411, Madison, WI 53705

Want to make plans to support Wisconsin's Green Fire?  
Feel free to give one of us a call.



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