



Reflections on 2021, the New Year, and Thank You

2022 marks Wisconsin's Green Fire's five-year anniversary as an organization. In February of 2017, over 40 natural resources professionals gathered during a northern Wisconsin blizzard to explore ways to strengthen the role of science in Wisconsin public policy. Out of that blustery day's work, Wisconsin's Green Fire emerged. Now, a short five years later, WGF stands as a leading voice in our state's conservation policy arena. With our over 700 members and supporters and staff of seven, Wisconsin's Green Fire leads the discussion on Wisconsin conservation and policy with many programs based on our volunteers' exceptional skills.

A word from WGF's Executive Director, Fred Clark:

In 2021, WGF began to reach our potential as a trusted, and highly respected organization dedicated to science in natural resources. Our influence around state policy has grown along with our roster of career professional members and supporters. In 2021 we initiated new local projects with statewide implications, and our growing Student and Young Professional Work Group has enriched our culture and provided learning opportunities for all.

As we look back on 2021 and look toward our five-year anniversary, we want to pause and appreciate the thousands of hours of work by our members and staff who have made our achievements possible. You've put us in a position to achieve even more in 2022, and beyond. Thank you!

On behalf of the WGF staff and board, thank you for all you do to support WGF's work. We are excited to see what 2022 holds as we continue to grow and make a positive impact on Wisconsin conservation!



Fred Clark, Executive Director



Terry Daulton, President



Tom Jerow, President Elect

A word from WGF's Board President and President Elect, Terry Daulton and Tom Jerow:

Terry: Since inception of WGF, I have been honored to serve as the board president. As we celebrate our five-year anniversary, Tom Jerow, our president elect, is preparing to take over the leadership reins. Tom has been a board member since the beginning, and his deep expertise in management and conservation is already providing invaluable leadership. While I will be passing the gavel, I plan to continue my service to the organization, it is too much fun and too inspiring working with all of you!

Tom: I am extremely grateful to Terry Daulton and her over five years of incredible leadership. Her passion and dedication to our science-based mission is evident and admirable, but more importantly I'm appreciative of her mentorship as I prepare to take the reins of Wisconsin's Green Fire. Be assured the transition will be smooth and seamless!



2021 Accomplishments:

In 2021, WGF continued to build its reputation as a go-to organization for conservation expertise on various environmental issues in Wisconsin. Some highlights are shown below.

- ▶ We began leading a **climate readiness assessment team for Monroe County** in partnership with the county's Land Conservation Department, The Nature Conservancy, Wisconsin Department of Natural Resources, Wisconsin Land and Water, University of Wisconsin-Madison Division of Extension, and others.
- ▶ We continued to support WGF's Student and Young Professional Work Group in the production of their newsletter '**Conservation Connections**'.
- ▶ We added four new publications in our **Opportunities Now** report series including:
 - PFAS – Forever Chemicals in Wisconsin (February 2021)
 - The Future is Now – Creating a 21st Century Energy Policy (March 2021)
 - Wetlands and Waterways in Wisconsin: Navigating Changes to the Federal Waters of the United States (WOTUS) Rule (May 2021)
 - Meeting Wisconsin's Deer Conservation Challenges (July 2021).
- ▶ We became a **trusted voice on Wisconsin's wolf population and its recovery** by publishing a Conservation Bulletin in May with an assessment of the state's February 2021 wolf hunt.
- ▶ We released a video and collaborated with Midwest Environmental Advocates to publish a **series of guides on the regulation of oil pipelines in Wisconsin** to assist the public in evaluating the proposed relocation of the Enbridge Line 5 pipeline in Ashland, Bayfield and Iron counties.
- ▶ We hosted **informational webinars with partner organizations** helping members and supporters stay up to date on key federal and state issues. Topics included Conservation Policy in the Biden Administration, PFAS, Energy Policy, and White-tailed Deer Management in Wisconsin.
- ▶ WGF experts **testified before state legislative committees and agency boards and participated in multiple media interviews** on hot-button conservation issues including wolf management, climate change, PFAS, and the reauthorization of the Knowles Nelson Stewardship Fund.
- ▶ We hosted **Conservation Socials** around the state in late fall giving over 200 WGF leaders, members, and supporters opportunities to meet each other and support science-based management of the state's natural resources.
- ▶ We provided science-based information for the Legislature to **fully consider the impact of a proposed sandhill crane hunt**, particularly the assessment showing there is no sustainable level of fall hunting that will significantly reduce crane damage to crops in spring.
- ▶ We received the **2020-2021 Conservation Leader Award from the University of Wisconsin-Stevens Point College of Natural Resources**.

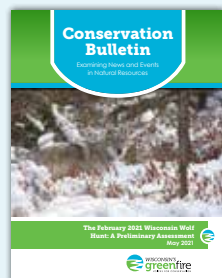


photo credit: Joanne Kline

2021 WGF Donors

We are thankful for the continuous support of each of our generous donors. Without you, Wisconsin's Green Fire's work would not be possible! While we are only providing a partial list here showing supporters who have given \$100 or more, we recognize and appreciate financial support at any level. From all of us at WGF, thank you!

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Mission

Wisconsin's Green Fire supports Wisconsin's conservation legacy by promoting science-based management of the state's natural resources.

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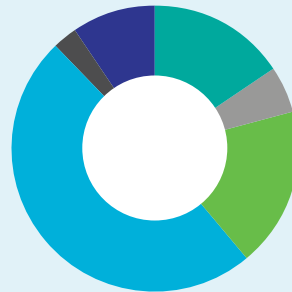
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Wisconsin's Green Fire 2021 Financial Report

January - December 2021

As a 501(c)(3) nonprofit conservation organization, Wisconsin's Green Fire depends on the generosity of our members and supporters to fulfill our mission to promote science-based management of Wisconsin's natural resources.



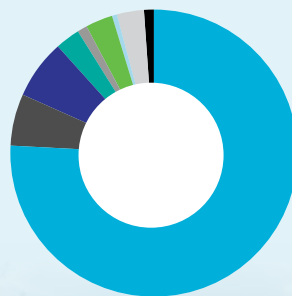
WISCONSIN'S GREEN FIRE

FY 2021 INCOME

● Foundation Grants - Restricted	\$59,000
● Foundation Grants - Unrestricted	\$20,000
● Individual Donations	\$68,737
● Major Gifts	\$185,595
● Membership Dues	\$9,879
● Other Income	\$35,758

TOTAL

\$378,969



WISCONSIN'S GREEN FIRE

FY 2021 EXPENSES

● Staffing	\$245,012
● Communications	\$18,785
● Contracts	\$21,500
● Event and Meeting Expenses	\$8,910
● Insurance and Legal	\$3,501
● Office Expenses	\$10,179
● Other Expenses	\$1,736
● Technology	\$9,729
● Travel	\$3,189

TOTAL

\$322,541



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