



November 1<sup>st</sup>, 2023

To our Members and Friends,

At one of our recent events I was approached by a man who worked as an air management scientist in a public agency. He earnestly thanked me for the work Wisconsin's Green Fire does to support science-based management because we serve as a voice for so many people like him who can't always speak openly about their work.

I've had many conversations like this and I'm always a little emotional afterwards. Clean air, clean water, biodiversity, and healthy ecosystems are foundational to our work and feedback like this is heart-warming.

**It helps explain why Wisconsin's Green Fire has become the leading voice for science-based conservation in Wisconsin.**

The enclosed report shares some of our accomplishments for 2023, including our work as a statewide leader on natural climate solutions, PFAS contamination, wolf conservation, and young people in conservation. **But we couldn't have done any of those things without *your* support.**

After five years of exceptional leadership, our Executive Director Fred Clark is retiring. ***Today, I'm excited to announce that our Board of Directors has hired a new Executive Director - Meleesa Johnson of Stevens Point.*** Meleesa is an active WGF member who knows our work well and will hit the ground running!

***This year of transition is a critical time for Wisconsin's Green Fire. Can you make a gift to support our work today?***

## Ambassadors

Kathleen Falk  
Senator Russ Feingold  
Dr. Patty Loew  
Dr. Patricia McConnell  
Tia Nelson  
Dr. Stanley Temple

## Board of Directors

Tom Jerow, President  
(Rhineland)  
Terry Daulton, Past President  
(Mercer)  
Jim Perry, Vice President  
(Larsen)  
Robin Schmidt, Secretary  
(La Crosse)  
Bob Gurda, Treasurer  
(Madison)  
Don Behm (Slinger)  
Michael Cain (Madison)  
Susan Hedman (Bayfield)  
Emily Lee (Stevens Point)  
Bob Martini (Rhineland)  
Bryan Pierce (Eagle River)  
Jodi Habush-Sinykin  
(Whitefish Bay)

## Staff

Fred Clark, Executive Director  
Paul Heinen, Policy Director  
Nancy Larson, Senior Water  
Resources Specialist  
Mike Meyer, Senior Scientist  
Carolyn Pralle,  
Communication and  
Outreach Coordinator  
Flossie Siebert, Development  
Director

P.O. Box 1206  
Rhineland, WI 54501  
715-203-0384  
[www.wigreenfire.org](http://www.wigreenfire.org)  
[info@wigreenfire.org](mailto:info@wigreenfire.org)

As one of our active supporters we are especially thankful for the generous gifts you have given us in the past. ***Your support again in 2023 will provide us with the support we need to move into 2024 with new leadership and new opportunities.***

Your contribution of **\$1000, \$500, \$250, \$125**, or *any amount that is meaningful for you*, will allow us to make the investments needed to meet our goals and help assure that we can respond to emerging issues in 2024. Can you make a gift today?

We are also recognizing those WGF members who make annual gifts of \$1000 or more by creating the ***Wisconsin's Green Fire Stewardship Society***. *We've set an ambitious goal this year to recruit 100 new members to our WGF Stewardship Society. Will you consider being one of our one hundred first members by making a gift of \$1000 or greater?* You can also join by including WGF as a recipient of a bequest in your estate planning. You'll be among our most dedicated supporters, helping WGF into a new year of transition and new opportunities.

You can make a secure online gift using the QR Code here.



Or, your gift can be mailed to **Wisconsin's Green Fire, PO Box 5411, Madison, WI 53705.**

Your gift will help us fulfill our mission of ***advancing science-informed analysis and policy solutions that address Wisconsin's greatest conservation challenges.***

As always, thanks for all you do, and being part of the Wisconsin's Green Fire family. Sincerely,

A handwritten signature in dark ink that reads "Tom Jerow". The signature is fluid and cursive, with a large, sweeping "T" and a long, trailing "ow".

Tom Jerow, WGF Board President

<http://www.wigreenfire.org/2023-fall-appeal/>

**P.S.** Are you updating your estate plans? Give me a call at 715.401.1578 to find out how you can easily make a transformative legacy gift to sustain WGF's Voices for Conservation.